

**OMRON recognized with Friends of ASEAN award**  
**by ASEAN Business Advisory Council**

Adding another feather to its decorated honours hat, OMRON Asia Pacific Pte Ltd. won the Friends of ASEAN award at the ASEAN Business Awards, 2018. The awards were hosted by the ASEAN Business and Advisory Council (ASEAN-BAC) and give recognition to the most outstanding and successful ASEAN companies contributing to ASEAN's economic growth and prosperity.

**Eligibility for the award:**

- Be a non-ASEAN owned enterprise with at least 40% revenue from ASEAN operations in two or more ASEAN countries (source of revenue to be provided by candidate);
- Be in operations for a minimum of five years and must have three years audited financial statements; and
- Fulfill at least one of the following conditions:
  - Annual revenue of a minimum of USD 100million
  - Total assets of more than USD 50million
  - Minimum of 200 employees

**The Award Night**

OMRON Asia Pacific President, Mr. Yutaka Iitaka accepted the award at the awards gala dinner in the presence of Mdm Halimah Yacob, President of the Republic of Singapore, and Tun Dr Mahathir bin Mohamad, Prime Minister of Malaysia.



*Mr. Yutaka Iitaka, President – OMRON Asia Pacific receiving the award from  
Mdm Halimah Yacob, President of the Republic of Singapore*



Expressing his happiness on receiving the award, Iitaka san said, “At OMRON, we aim to be an active member of the ASEAN community by supporting the development and adoption of advanced innovations in the region, such as our Sensing & Control + Think technology. One of the ways we do that is collaborate with local partners and academic institutions and drive training and other talent development initiatives.” He also highlighted how OMRON is committed towards its principle of achieving innovation driven by social needs, and being the first Japanese company to receive this award will motivate us to keep up the good work.

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